

Sophia Wolfgang

Fishers, IN ~ 317-628-6107 ~ SophiaWolfgang05@gmail.com

An energetic and creative professional focused on turning challenges into results. With hands-on experience in marketing and communications, I deliver clear, impactful strategies that drive engagement and performance. Skilled in event coordination, I bring a proactive mindset, collaborative approach, and innovative perspective to every project!

www.sophiawolfgang.com

EDUCATION

University of Louisville, College of Business, 3.8 GPA, Anticipated Graduation May 2027

Bachelor of Science, Business Administration, Marketing

Minor in Equine Business, Sales and Business Communications

PROFESSIONAL EXPERIENCE

University of Louisville Housing

Louisville, KY

Resident Assistant, Staff Development Chair, Event Coordinator

Fall 2023– Spring 2027

- Built a cohesive, inclusive community for 40+ residents, increasing engagement by 30% through strategic event planning and personalized outreach.
- Served as Resident Assistant for the Sustainability Learning Community, coordinating programs on environmental awareness, sustainable practices, and community impact.
- Resolved disputes and managed crisis situations with professionalism, prioritizing student safety and adherence to university policies.
- Collaborated with a team of Resident Assistants to coordinate and market campus-wide events, fostering community development and promoting inclusivity.

Puccini's Pizza and Pasta

Fishers, IN

Server and Back of House Worker

August 2021– January 2025

- Delivered excellent customer service by welcoming guests, upselling menu items and ensuring a high level of guest satisfaction.
- Supported back-of-house operations by collaborating with kitchen staff to maintain speed, quality and food safety standards.
- Fostered teamwork among staff to improve service efficiency and guest retention, applying transferable leadership and customer service skills.

Moser Consulting

Marketing Intern

Summer 2026

- Developed digital and print marketing materials, including LinkedIn campaigns, social media graphics, presentation assets, and promotional content.
- Collaborated with consultants to translate technical concepts into clear, client-focused messaging that supported marketing and business development initiatives.
- Conducted market research and contributed to strategic projects involving AI, data analytics, accessibility, and application development services.

Caring Cub Non-Profit

Marketing & Outreach Intern

- Advanced organizational growth through social media marketing, sustainability-focused outreach and community engagement.
- Streamlined supply tracking and fulfillment processes, improving efficiency to support future program expansion.
- Assisted with strategic planning and donor relations, aligning projects with long-term sustainability and impact goals.

UofL Diamond Dolls

Digital Media Manager Intern

- Managed in-season Instagram strategy by creating game-day posts, reels, and graphics, increasing average views by 110% and strengthening audience engagement.
- Directed annual recruitment marketing by producing promotional content, coordinating outreach, and guiding applicants through the selection process.
- Collaborated with team leadership to develop consistent branding and engagement-driven campaigns that elevated visibility and community involvement.

LEADERSHIP AND INVOLVEMENT

The National Society of Leadership and Success | Member | 2024-Present

National FFA | President (2023) | Marketing team - Nationals (2022) | Sales - State (2022) | Communications Team - Nationals (2021) | Sentinel (2022) |

The University of Louisville Diamond Dolls | Member | 2023-Present

Freshman Resident Hall Programming and Council | Organization Leader | 2023-Present

Trailblazer Leadership Institute: Being the Leader | Member | 2024-Present

Cardinal Cupboard Volunteering | August 2025-Present

HONORS

National American Degree Recipient | National FFA Organization

Kentucky Association of Housing | Outstanding Student Staff Member of the Year 2025

Indiana Hoosier Degree | National FFA Organization

UofL Dean's List | 2023-2024, 2024-2025 academic years

College Scholarships | Ford FFA, Rechter Family II, Peterson Family, Maxwell P. Spicker, Jr. Scholarships

CERTIFICATIONS

Microsoft Access Certified

Canva Certified (Create Learning Studio Workshops)

PMP Certification: In progress

CAPM Certification : In progress